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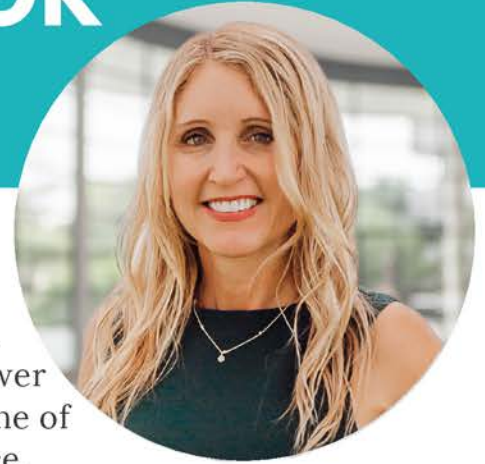
ANNUAL REPORT

**SELAH
FREEDOM**

Bringing Light into the
Darkness of Sex Trafficking



A WORD FROM OUR EXECUTIVE DIRECTOR



Thanks to your unwavering support, 2023 was an incredible year for Selah Freedom. We were able to provide vital services to countless survivors, supporting 235 individuals on their path to recovery. Additionally, we reached out to educate and empower 9,564 adults and children through our prevention program. None of this would have been possible without your invaluable assistance.

One of the factors that attracted me to Selah Freedom in the first place was the life-changing results happening in our programs. A recent review of our outcomes revealed an astounding statistic: 87% of our recent graduates have successfully broken free from the cycle of exploitation. This is an extraordinary success rate! Everyday I am inspired by the incredible resilience and determination displayed by the survivors in our program. I am proud to be associated with an organization that is making everlasting change in the lives of our survivors, their families and children. We are positively impacting generations. In addition to serving countless survivors, Selah Freedom achieved some amazing accomplishments:

- 100% debt free – Thanks to a sale of a property, Selah Freedom was able to pay off all of their debts and now is 100% debt free.
- NTSA accreditations – Selah Freedom was the first organization to receive the accreditation from the National Trafficking Shelter Alliance.

Looking ahead to the coming year, our goals include expanding the capacity of our residential house to minimize wait times for individuals seeking help. We also plan to broaden our services and programs within our local service areas. Lastly, we are committed to assisting in the establishment of more safe homes nationwide through our consulting program, which has already aided over 100 other organizations.

Your generous donations have made it possible for countless survivors to realize the lives they once only dreamed of. You have not only restored their faith in humanity but also provided a beacon of hope. Thank you for being an integral part of the solution. We are profoundly grateful for your kindness and support.

Stacey Efaw

2023 SELAH ACCOMPLISHMENTS

Selah works tirelessly to bring light to the darkness of sex trafficking through awareness presentations to the community, prevention training for youth, working directly with survivors in outreach and residential as well as consulting with other non-profits to expand our mission.

235
SURVIVORS
SERVED



639
NEW DONORS



19
SURVIVOR
GRADUATES

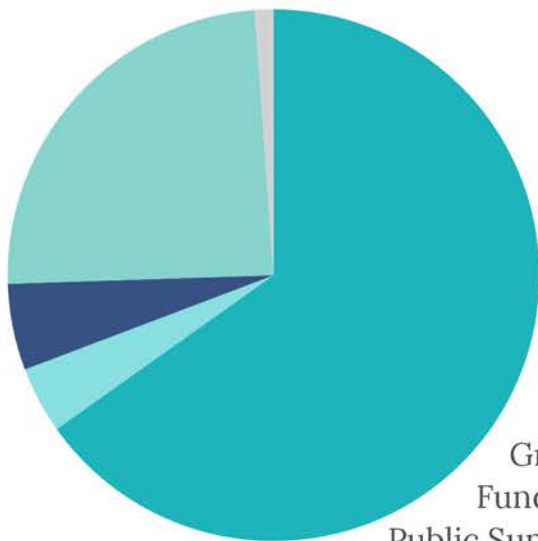


13,584
YOUTH & ADULTS TRAINED



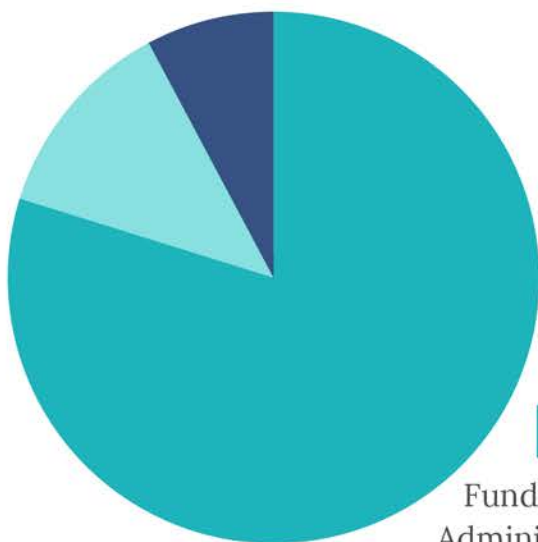
FINANCIAL STATEMENT

Selah Freedom is dedicated to fiscal responsibility and transparency. Champions can give with confidence, knowing that their support directly impacts programs for survivors of sex trafficking and at-risk youth.



REVENUE

Grants \$3,216,559; 65.2%
Fundraising \$200,343; 4.1%
Public Support \$1,203,065; 24.4%
Consulting Income: \$258,898; 5.2%
Other \$56,195; 1.1%
TOTAL: \$4,935,060



EXPENSES

Fundraising \$544,934; 12.4%
Administration \$341,524; 7.8%
Programming \$3,503,573; 79.8%
TOTAL: \$4,390,031



AWARENESS



4,020 ADULTS TRAINED

Education is the First Step in Ending Sex Trafficking. Many are unfamiliar with how sex trafficking and exploitation impacts hundreds of thousands of American children. Selah Freedom is dedicated to educating individuals across the nation and beyond through our dynamic and moving presentations. Our presentations are customized for each group and equips attendees to take action. Our Awareness Program shines a light into the darkness through online training, in-person events, social media, print media, television and radio.

- ✓ Awareness held 154 training events, attended 380 networking events and cultivated 204 one-on-one meetings
- ✓ Selah Freedom was awarded “Non Profit of the Year ” by the South Hillsborough Chamber of Commerce
- ✓ Light the Path raised over \$200,000 combined from both events
- ✓ Media coverage crossed into international reporting for the first time
- ✓ Launched online shop to sell Selah merchandise & Consulting curriculum
- ✓ Co-Founder Laurie Swink was chosen as a Tampa Bay Lightning Community Hero recipient and was awarded a \$50,000 grant for Selah
- ✓ Received a \$50,000 Grant from the McCune Family Foundation



PREVENTION



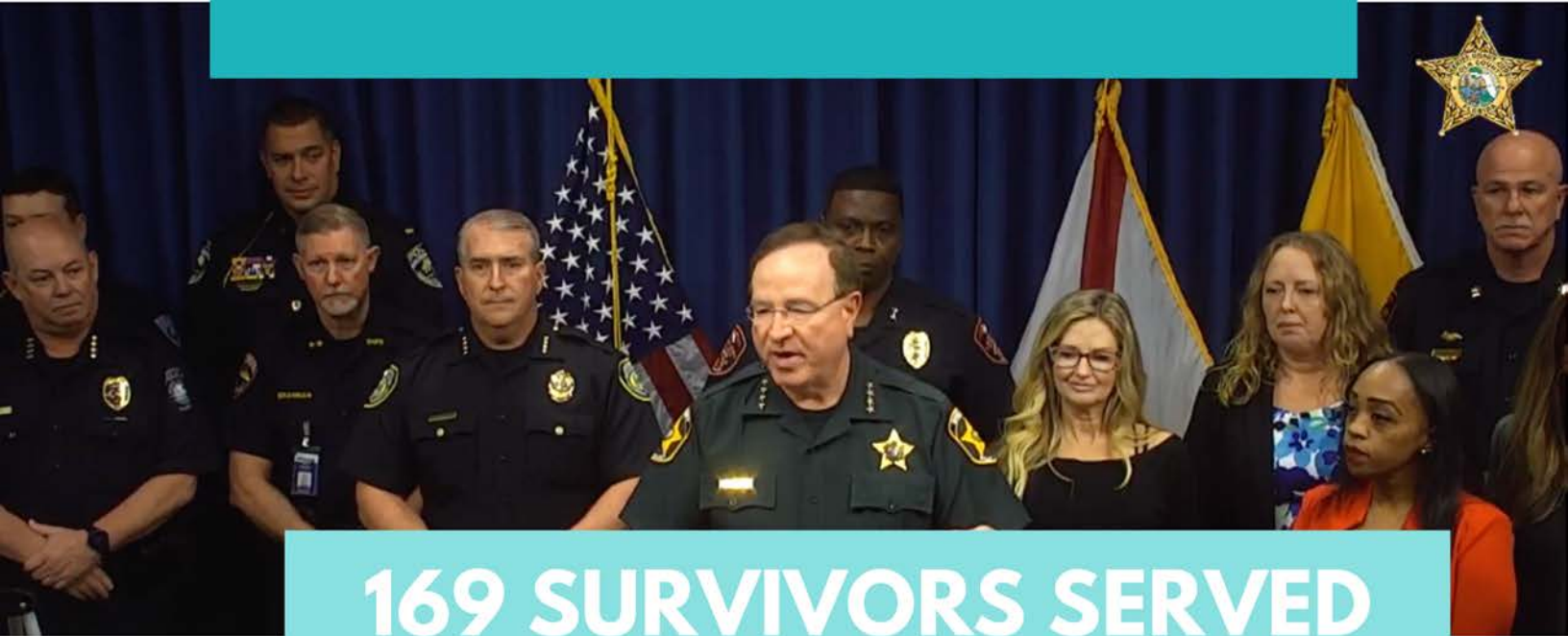
9,564 YOUTH & ADULTS TRAINED

Our Prevention Team of passionate trainers work to get ahead of the issue and help end sex trafficking by equipping everyone we meet with the tools to protect themselves and each other from sex trafficking. Age appropriate K-12th grade curriculum and training for adults are available through our program.

By empowering individuals to know the red flags to watch out for, know the power of their voice, and what to do if they are approached or abused, we create a shield of protection for the next generation.

- ✓ Partnered with Runaways Alternative Project (RAP House), a shelter for runaway youth in Pasco County, to provide monthly Prevention trainings
- ✓ A youth actively being trafficked attended a virtual Selah Prevention training resulting in their rescue and rehabilitation
- ✓ Educated over 300 elementary age youth with Selah's SAFE-T and Pause curriculum through a new community partnership
- ✓ Partnered with Sarasota County Juvenile Court to provide mentoring through OPTIONS Court

OUTREACH



169 SURVIVORS SERVED



Selah Freedom provides outreach on the streets and in the jails through our sex trade support groups, case management and resources for survivors of sex trafficking and exploitation. Outreach partners with local law enforcement as the first point of contact for those identified as trafficking victims or high risk individuals. Our TYLA Program (Turn Your Life Around) exists to identify individuals/victims who are being sexually exploited and/or trafficked and provide them with resources and strategies to help them escape the sex trade industry. TYLA provides an alternative to anyone being arrested for prostitution or other charges approved by the State.

- ☑ Assisted 8 foreign national human trafficking survivors from Cuba whose traffickers were charged with 43 criminal charges each and no bond
- ☑ A trafficker was found guilty of 5 felony charges (including human trafficking of a minor) and is facing 4 life sentences as a result of a survivor testimony
- ☑ A survivor who had been unemployed for 30 years began pursuing Business Management in college
- ☑ 6 survivors testified against their 2 traffickers at their bond hearing, resulting in the traffickers being denied bond

RESIDENTIAL



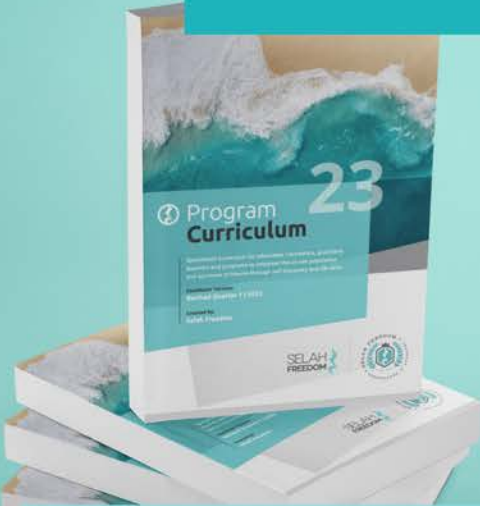
64 SURVIVORS SERVED

While in the Residential Program, survivors are equipped with the wrap-around services and resources they need to be free. They can also accomplish goals they never knew were possible to tackle – things like getting their GED, reconnecting with their children and family, getting a driver's license, and even learning to swim. 87% of survivor graduates of our Residential Program do not return to “the life.”

- ✓ First organization to receive recognition for credibility and best practices from the National Trafficking Sheltered Alliance
- ✓ Mission Smiles, a mobile dental clinic, served 18 survivor residents and did thousands of dollars worth of dental work for free
- ✓ Collaborated with the Hillsborough County Sheriff's Office to recover three survivors from a potential trafficking situation
- ✓ Our Long Term program was blessed with a brand new minivan from a combination of donations from The Bolger Foundation, The Manatee Community Foundation and Wood Family Foundation



CONSULTING



CONSULTED 12 ORGANIZATIONS



Selah Consulting exists to help develop or enhance existing programs that serve exploited, trafficked, abused, addicted or other at-risk clients. Our training plans educate and empower organizations to develop and launch a Residential Program that is safe, sustainable and successful. Through virtual lesson plans, program curriculum and in-person training, we provide the tools to build or strengthen safe house programming. To date, Consulting has mentored over 100 organizations in 20 states and 5 countries! This effort will empower more communities to expand the number of beds available nationally.

- ✓ 129 staff & volunteers nationwide trained in online courses
- ✓ Through Consulting's guidance, 4 new safe homes were established by Created Gainesville, Life Recaptured and Her Lighthouse in Florida and Refuge for Women in Pennsylvania
- ✓ Created Gainesville held their first survivor graduation, modeled after Selah's Programming through Consulting's training
- ✓ Launched Consulting's Program Curriculum 400+ Page Book that includes 1 year worth of group facilitator friendly lessons
- ✓ Released first Train The Trainer Prevention Curriculum called Abuse, Lies and Media for 8th-12th grade students

VOLUNTEERS



**VOLUNTEER
HOURS
WORKED**

**2
2
5
5**

Volunteers are the backbone of our programs and serve in a multitude of ways at Selah Freedom. From Serve Saturdays and celebrating holidays together to leading group activities and cooking meals as a "Selah family," each man and woman is deeply appreciated!

Simply put, we could not, and would not want to do this work without you! Every volunteer is beloved by the survivors in our programs, and they get so excited when they get to build meaningful relationships with them.



DONORS AND COMMUNITY PARTNERS

SOME OF OUR COMMUNITY PARTNERS AND DONORS



COMMUNITY FOUNDATION
TAMPA BAY



BOSCIA FAMILY FOUNDATION
Social Services Education Arts & Culture



GULF COAST
COMMUNITY
FOUNDATION

feeding
TAMPA BAY



United Way of Pasco County



The McCune Family
Foundation

We want to thank all of our donors and community partners who support Selah Freedom and so generously give to victims and survivors of human trafficking.

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**"I never felt worthy of respect in my life,
but all of that is changing now since
being at Selah Freedom."**

~ "Rachel" Selah Survivor



**"I was lucky to escape and come
to Selah Freedom. I want my
recovery to inspire others to
shine a light!"**

~ "Laura" Selah Survivor

**"I was once told that the only
way I could be loved was by
giving myself away. I saw myself
as a dollar sign. Selah Freedom
has saved me."**

~ "Yvette" Selah Survivor

Survivor Art



SELAH**FREEDOM**

Bringing Light into the Darkness of Sex Trafficking



www.selahfreedom.com

Be the light, share this annual report. To receive a digital copy, email info@selahfreedom.com.



Monthly Giving Program

